BLEED A

TRIM

SAFE ZONE

**♦BLEED** 



SAFE ZONE

## BLEED

extend the background or image to cover this area - this area is trimmed off - 91 x 61mm

## TRIM

this is where the product will be  $\operatorname{cut}$  - 85 x 55mm

## SAFE ZONE

ensure all text and important content is placed within this area - 77 x 47mm

## SUPPLY AS A PRINT READY PDF

you can create your business cards in any software, ensuring the artwork is exported as a high quality, print ready PDF - ensure the text is embedded and images are 300-600dpi



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