

BLEED

TRIM

SAFE ZONE

100 x 50mm label

QuickPrint

### BLEED

extend the background or image to cover this area -  
+3mm to each edge (this area will be trimmed off)

### TRIM

this is where the product will be cut - the label size

### SAFE ZONE

ensure all text and important content is placed within this area  
-3mm of the label size to each edge

### SUPPLY AS A PRINT READY PDF

you can create your label in any software  
ensure the artwork is exported as a high quality PDF  
where the text is embedded and images are minimum 300dpi

Cut line should be 0.25pt, indicated by spot colour 'CutContour'

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