

◀ BLEED

◀ TRIM

◀ SAFE ZONE

100 x 50mm label

QuickPrint

BLEED

extend the background or image to cover this area - +3mm to each edge (this area will be trimmed off)

TRIM

this is where the product will be cut - the label size

SAFE ZONE

ensure all text and important content is placed within this area -3mm of the label size to each edge

SUPPLY AS A PRINT READY PDF

you can create your label in any software, ensure the artwork is exported as a high quality PDF where the text is embedded and images are minimum 300dpi

Cut line should be 0.25pt, indicated by spot colour 'CutContour'

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