**■BLEED** TRIM **SAFE ZONE** 



when supplying artwork for a poster please supply at 100% size

## BLEED

extend the background or image to cover this area - this is trimmed off **A1:** 847 x 600mm

## **TRIM**

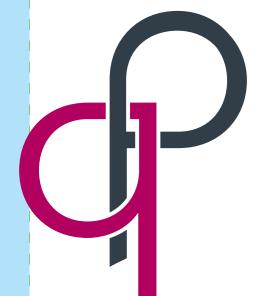
this is where the product will be cut **A1:** 841 x 594mm

## SAFE ZONE

ensure all text and important content is placed within this area -**A1:** 821 x 574mm

## SUPPLY AS A PRINT READY PDF

you can create your poster in any software, ensuring the artwork is exported as a high quality, print ready PDF ensure the text is embedded and images are 300dpi



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