





when supplying artwork for a poster please supply at 100% size

BLEED

extend the background or image to cover this area - this is trimmed off - A2: 600 x 426mm

TRIM

this is where the product will be cut - A2: 594 x 420mm

SAFE ZONE

ensure all text and important content is placed within this area - A2: 586 x 414mm

SUPPLY AS A PRINT READY PDF

you can create your poster in any software, ensuring the artwork is exported as a high quality, print ready PDF - ensure the text is embedded and images are 300dpi



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