A3

QuickPrint

BLEED

extend the background or image to cover this area -
+3mm to each edge (this area will be trimmed off)

TRIM

this is where the product will be cut · the label size

SAFE ZONE

ensure all text and important content is placed within this area
-3mm of the label size to each edge

SUPPLY AS A PRINT READY PDF

you can create your label in any software
ensure the artwork is exported as a high quality PDF
where the text is embedded and images are minimum 300dpi