

# A3 label



## BLEED

extend the background or image to cover this area -  
+3mm to each edge (this area will be trimmed off)

## TRIM

this is where the product will be cut · the label size

## SAFE ZONE

ensure all text and important content is placed within this area  
-3mm of the label size to each edge

## SUPPLY AS A PRINT READY PDF

you can create your label in any software  
ensure the artwork is exported as a high quality PDF  
where the text is embedded and images are minimum 300dpi

Cut line should be 0.25pt, indicated by spot colour 'CutContour'