SAFE ZONE

A5 label



BLEED

extend the background or image to cover this area -+3mm to each edge (this area will be trimmed off)

TRIM

this is where the product will be $\mbox{cut}\cdot\mbox{the label size}$

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ensure all text and important content is placed within this area -3mm of the label size to each edge

SUPPLY AS A PRINT READY PDF

you can create your label in any software ensure the artwork is exported as a high quality PDF where the text is embedded and images are minimum 300dpi

Cut line should be 0.25pt, indicated by spot colour 'CutContour'