

to hold A4 pages

QuickPrint

main folder

BLEED

extend the background or image to cover this area - this area is trimmed off
440 x 311mm [as a spread]

TRIM

this is where the product will be cut
305 x 217mm · 305 x 434mm [as a spread]

SAFE ZONE

ensure all text and important content is placed within this area -
297 x 211mm · 297 x 426mm [as a spread]

SUPPLY AS A PRINT READY PDF

you can create your folder in any software, ensuring the artwork is exported as a high quality, print ready PDF - ensure the text is embedded and images are minimum 300dpi

the flap will need to be supplied in a separate document and made to the measurements below, following the same guidelines

flap

BLEED

extend the background or image to cover this area - this area is trimmed off
206 x 96mm

TRIM

this is where the product will be cut
200 x 90mm - at the widest, shaped as above

SAFE ZONE

ensure all text and important content is placed within this area -
192 x 82mm

